

\$500,000 INVESTMENT FOR MARKETING SUPPORT SOLUTIONS	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
	20.11%	44.97%	93.32%	107.35%	123.50%
Calculating Return on Equity (ROE)	\$100,526	\$224,863	\$466,611	\$536,760	\$617,489
NET INCOME	\$4,021,057.09	\$8,994,515.37	\$18,664,442.11	\$21,470,380.45	\$24,699,547.80
Shareholder Equity	\$4,000,000	\$4,000,000	\$4,000,000	\$4,000,000	\$4,000,000
Assume shareholder equity to be \$4,000,000 for simplicity					
<i>ROE= (Net Income) / (Shareholder Equity)</i>					
ROE	1.005264273	2.248628843	4.666110528	5.367595113	6.17488695
Equity Position	0.2	0.2	0.2	0.2	0.2
Investment	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000
Investment Return % = Equity Position × ROE					
Investment Return %	20.11%	44.97%	93.32%	107.35%	123.50%
Investment Return = Investment Return % × Investment					
Investment Return	\$100,526	\$224,863	\$466,611	\$536,760	\$617,489

Please note that our projections are deliberately conservative, reflecting our cautious approach to forecasting. We prioritize realistic expectations to ensure sustainable growth and manage potential risks effectively.