

## Projected Profit and Loss Statement

The slide shows projected profit and loss statement for next five years which includes total revenue, expenses and costs, EBITDA, net income etc.

	2024	2025	2026	2027	2028
REVENUE					
Full Digital Marketing Video Production	\$437,760.00 \$1,812,960.00	\$875,520.00 \$3,793,920.00	\$1,751,040.00 \$7,587,840.00	\$2,013,696.00 \$8,726,016.00	\$2,315,750.40 \$10,034,918.40
Youtube Marketing Landing Page	\$437,760.00 \$554,160.00	\$875,520.00 \$1,105,920.00	\$1,751,040.00 \$2,211,840.00	\$2,013,696.00 \$2,543,616.00	\$2,315,750.40 \$2,925,158.40
Social Media Marketing Wordpress Developing	\$230,400.00 \$1,228,800.00	\$529,920.00 \$2,457,600.00	\$1,059,840.00 \$4,915,200.00	\$1,218,816.00 \$5,652,480.00	\$1,401,638.40 \$6,500,352.00
Graphic Design	\$768,000.00	\$1,536,000.00	\$3,072,000.00	\$3,532,800.00	\$4,062,720.00
<b>Total Revenues</b>	\$5,469,840.00	\$11,174,400.00	\$22,348,800.00	\$25,701,120.00	\$29,556,288.00

## EXPENSES \$ COSTS

Cost of Goods Sold Lease Marketing Salaries	\$20,000 \$50,000 \$20,000 \$24,960	\$55,000 \$51,000 \$25,000 \$83,200	\$58,000 \$52,000 \$25,000 \$166,400	\$59,987 \$52,000 \$25,000 \$199,680	\$62,567 \$53,000 \$25,000 \$232,960
Other Expenses	\$3,500	\$4,000	\$4,500	\$5,000	\$5,500
<b>Total Expenses and Costs</b>	\$118,460	\$218,200	\$305,900	\$341,667	\$379,027
EBITDA					
	\$5,351,380.00	\$10,956,200.00	\$22,042,900.00	\$25,359,453.00	\$29,177,261.00
Depreciation	\$1,070,276.00	\$2,191,240.00	\$4,408,580.00	\$5,071,890.60	\$5,835,452.20
EBIT	\$4,281,104.00	\$8,764,960.00	\$17,634,320.00	\$20,287,562.40	\$23,341,808.80
Interest	\$642,165.60	\$1,314,744.00	\$2,645,148.00	\$3,043,134.36	\$3,501,271.32
Pretax Income	\$3,638,938.40	\$7,450,216.00	\$14,989,172.00	\$17,244,428.04	\$19,840,537.48
Net Operating Loss	\$1,273,628.44	\$2,607,575.60	\$5,246,210.20	\$6,035,549.81	\$6,944,188.12
Income Tax Expense					
Net Income Net Profit Margin (%)	\$2,365,309.96	<b>\$4,842,640.40</b> 104.74%	<b>\$9,742,961.80</b> 101.19%	<b>\$11,208,878.23</b> 15.05%	<b>\$12,896,349.36</b> 15.05%