

Digital Coupon Promotions Projected Profit and Loss Statement

Digital Coupon projection showing 2.5% of businesses are subscribed in each of the 490 cities in California. Approximately 200 businesses per location

	2024	2025	2026	2027	2028
REVENUE				@10% increase yearly	@10% increase yearly
Digital Coupon Package Professional Video Production Wordpress Developing Graphic Design QR Code Integration Youtube Marketing	\$230,303,200.00 \$2,280,960.00 \$1,228,800.00 \$744,960.00 \$360,960.00 \$437,760.00	\$460,606,400.00 \$4,561,920.00 \$2,457,600.00 \$1,489,920.00 \$721,920.00 \$875,520.00	\$921,212,800.00 \$9,123,840.00 \$4,915,200.00 \$2,979,840.00 \$2,103,768.00 \$1,751,040.00	\$1,013,334,080.00 \$10,492,416.00 \$5,652,480.00 \$3,426,816.00 \$2,419,333.20 \$2,013,696.00	\$1,114,667,488.00 \$12,066,278.40 \$6,500,352.00 \$3,940,838.40 \$2,782,233.18 \$2,315,750.40
Total Revenues	\$235,356,640.00	\$470,713,280.00	\$942,086,488.00	\$1,037,338,821.20	\$1,142,272,940.38

Cost of Goods Sold Lease Marketing Salaries Other Expenses	\$20,000 \$50,000 \$20,000 \$23,040 \$3,500	\$55,000 \$51,000 \$61,440 \$46,080 \$4,000	\$58,000 \$52,000 \$25,000 \$153,600 \$4,500	\$59,987 \$52,000 \$25,000 \$199,680 \$5,000	\$62,567 \$53,000 \$25,000 \$232,960 \$5,500
Total Expenses and Costs	\$116,540	\$217,520	\$293,100	\$341,667	\$379,027
EBITDA	\$235,240,100.00	\$470,495,760.00	\$941,793,388.00	\$1,036,997,154.20	\$1,141,893,913.38
Depreciation	\$47,048,020.00	\$94,099,152.00	\$188,358,677.60	\$207,399,430.84	\$228,378,782.68
EBIT	\$188,192,080.00	\$376,396,608.00	\$753,434,710.40	\$829,597,723.36	\$913,515,130.70
Interest	\$28,228,812.00	\$56,459,491.20	\$113,015,206.56	\$124,439,658.50	\$137,027,269.61
Pretax Income	\$159,963,268.00	\$319,937,116.80	\$640,419,503.84	\$705,158,064.86	\$776,487,861.10
Net Operating Loss	\$55,987,143.80	\$111,977,990.88	\$224,146,826.34	\$246,805,322.70	\$271,770,751.38
Income Tax Expense					
Net Income Net Profit Margin (%)	\$103,976,124.20	\$207,959,125.92 104.74%	\$416,272,677.50 101.19%	\$458,352,742.16 15.05%	\$504,717,109.71 15.05%