

LBP PACKAGE

	TIER 1	TIER 2	TIER 3
Video Production			
Duration	upto 60 seconds	upto 60 seconds	upto 60 seconds
Scene Type	Stock Videos	Stock Videos and Animations	Stock+ Custom Videos and Animations
Voice Over	Synthetic	Synthetic	Synthetic/Human Voice Over
Green Screen	-	-	Yes
Script Writing	-	Yes	Yes
Script Revisions	-	5	10
Video Revisions	5	Unlimited	Unlimited
Logo Motion Graphic Intro	Yes	Yes	Yes
Background Music	Yes	Yes	Yes
Final Output	MP4	MP4	MP4
Video Quality	1080P	1080P	1080P - 4k
Social Media Sizes	Yes	Yes	Yes
Decicated Support	Yes	Yes	Yes
Delivery Time	1 week	1 week	2 weeks
Youtube Marketing			
Channel Creation (if not yet set up)	Yes	Yes	Yes
Optimize Channel (designs)	Yes	Yes	Yes
Branded Content Writing for the channel	225 Words	400 Words	700 Words
Video Creation (additional video)	-	-	1 video per month
Playlist Creation	Yes	Yes	
YouTube Video Thumbnail	Template	Custom	Custom
Keyword Research	-	Yes	Yes
Existing Video Analysis if already exist	Yes	Yes	Yes
Video Tags Creation	Yes	Yes	Yes

Responding To Comments	-	Yes	Yes
Video Backlinks Creation	-	-	Yes
End Screen Cards Creation	Yes	Yes	Yes
Youtube Analytics Monitoring	-	Yes	Yes
Monthly Report	Yes	Yes	Yes
Delivery Time	5 days	1 week	1 week
Promotional Coupon			
Design	Template	Template	Custom
Revision	2	5	Unlimited
QR Code Linked to Videos	Yes	Yes	Yes
Printed Copy (Optional - additional cost will apply)	Yes	Yes	Yes
Social Media Posting (if Existing)	-	-	Yes
Basic Landing Page for Campaigns			
Video	Yes	Yes	Yes
QR Code Trigger	-	Yes	Yes
Description	Yes	Yes	Yes
Social Media Icons	-	Yes	Yes
Call to Actions	Yes	Yes	Yes
Background Image	-	Yes	Yes
Social Media Marketing			
Promotional Posting	Custom Graphic and Branded Image	Tier 1 + 1 Vertical Video	Tier 1 + 2 Vertical Videos
Pay-Per-Click	-	Yes	Yes
Advance Ad Targetting	Yes	Yes	Yes
Ad Creation	Yes	Yes	Yes
Account Creation (Optional - additional cost will apply)			