

Number of Clients	Quantity	Size	Price	Cost for Printing	Projected Clients per month	Revenue
200						
<b>POSTCARD MAILER</b>						
	1000	5" x 7"	\$80	\$50.00	200	\$6,000
	1000	6" x 8.5"	\$170	\$50.00	200	\$24,000
	1000	4.25" x 6"	\$110	\$50.00	200	\$12,000
<b>FLAT CARDS</b>						
	25	Square Cards	\$22	\$1.25	200	\$4,150
	25	Rack Cards	\$25	\$1.25	200	\$4,750
	25	Catalog Sheets	\$95	\$1.25	200	\$18,750
	25	Posters	\$123	\$1.25	200	\$24,350
	200	Bookmarks	\$65.74	\$10.00	200	\$11,148.00
	500	Door Hangers	\$120	\$25.00	200	\$19,000
<b>CALENDAR</b>						
	50	Calendars	\$222	\$2	200	\$44,000
<b>MARKETING MATERIALS</b>						
	50	Flyers	\$34	5	200	\$5,800
	50	Stickers and Labels	\$22	10	200	\$2,400
	25	Invitations	\$39	12.5	200	\$5,300
	25	Greeting Cards	\$40	12.5	200	\$5,500
	50	Letterheads	\$60	5	200	\$11,000
<b>CUSTOM CARDS</b>						
	50	Gift Certificates	\$39	2.5	200	\$7,300
	50	Menus	\$39	5	200	\$6,800
	50	Loyalty Cards	\$30	2.5	200	\$5,500
	50	Event Programs	\$34	2.5	200	\$6,300
	50	Business Cards	\$21	2.5	200	\$3,700

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<b>200</b>						
<b>BILLBOARD</b>						
	1	5ft x 4ft	\$100	\$54	200	<b>\$9,200</b>
<b>DIGITAL SIGNAGE</b>						
	1	80"	\$3,399	\$1,500	200	<b>\$379,800</b>
	1	43"	\$2,599	\$800	200	<b>\$359,800</b>
<b>BRANDED MERCHANDISE</b>						
	50	Table Tents	\$119.99	\$50	200	<b>\$13,998.00</b>
	20	Clothing	\$178.20	\$100	200	<b>\$15,640.00</b>
	1	Tote Bags	\$8.91	\$1	200	<b>\$1,582.00</b>
	1	Paper Bags	\$2.15	\$0.10	200	<b>\$410.00</b>