

Number of Clients	Quantity	Size	Price	Cost for Printing	Projected Clients per month	Revenue
<b>200</b>						
<b>POSTCARD MAILER</b>				<b>\$0.05</b>		
	1000	5" x 7"	\$80	\$50.00	200	<b>\$6,000</b>
	1000	6" x 8.5"	\$170	\$50.00	200	<b>\$24,000</b>
	1000	4.25" x 6"	\$110	\$50.00	200	<b>\$12,000</b>
<b>FLAT CARDS</b>				<b>\$0.05</b>		
	25	Square Cards	\$22	\$1.25	200	<b>\$4,150</b>
	25	Rack Cards	\$25	\$1.25	200	<b>\$4,750</b>
	25	Catalog Sheets	\$95	\$1.25	200	<b>\$18,750</b>
	25	Posters	\$123	\$1.25	200	<b>\$24,350</b>
	200	Bookmarks	\$65.74	\$10.00	200	<b>\$11,148.00</b>
	500	Door Hangers	\$120	\$25.00	200	<b>\$19,000</b>
<b>CALENDAR</b>						
	50	Calendars	\$222	\$2	200	<b>\$44,000</b>
<b>MARKETING MATERIALS</b>						
	50	Flyers	\$34	5	200	<b>\$5,800</b>
	50	Stickers and Labels	\$22	10	200	<b>\$2,400</b>
	25	Invitations	\$39	12.5	200	<b>\$5,300</b>
	25	Greeting Cards	\$40	12.5	200	<b>\$5,500</b>
	50	Letterheads	\$60	5	200	<b>\$11,000</b>
<b>CUSTOM CARDS</b>						
	50	Gift Certificates	\$39	2.5	200	<b>\$7,300</b>
	50	Menus	\$39	5	200	<b>\$6,800</b>
	50	Loyalty Cards	\$30	2.5	200	<b>\$5,500</b>
	50	Event Programs	\$34	2.5	200	<b>\$6,300</b>
	50	Business Cards	\$21	2.5	200	<b>\$3,700</b>

